

Trusted photographers, unequalled access, unique experiences, all over the world...

clik-trip is the first of its kind; a specialist marketplace connecting customers to high quality local photographers or photographers with expert local knowledge, in all corners of the world...

The idea was born in January 2019 by renowned social documentary photographer, Suzanne Porter and expert in business development, Karim Benazzouz. Suzanne had been running Photo Tours in Morocco for 12 years and listening to the problems her customers were having, finding and booking experiences with people they could trust.

clik-trip was created to address three basic needs...

Access: understanding the limits of time or customers just not being comfortable approaching people or going into areas on their own to get photographs, we have sourced photographers and unique photographic experiences all over the world, to help give the access to get awe-inspiring photos

**Diversity:** be it geography or genre, not everyone is searching the same criteria for a perfect photo adventure. A Collodion Wet Plate workshop near Cape Town; Aerial photography in Western Australia, a Poison Frog Experience in Bocas Del Toro, Panama or an Aztec Cultural Photography Workshop in Mexico... There's something for everyone on <u>www.clik-trip.com</u>.

Peace of Mind: All the photographers have been invited on a recommendation and gathered in an easily searchable place. Payments are managed by a third-party payment provider before the tour and we encourage communication and customer reviews, making it easier for customers to choose, based on the opinions of other like-minded photo enthusiasts.

## A few facts and figures

Since signing our first photographer in April 2019, clik-trip has expanded with more than 80 photographers in over 40 countries (and approximately 5 new ones joining every month).

26% of our customers are in the USA, 22% UK, 7% France and 5% India. The rest, in the rest of the world including Netherlands, Australia and Morocco.

Our aim: to be the go-to place for customers to book their next photo adventure...

For more information, please refer to the following links on www.clik-trip.com

About us: <u>https://www.clik-trip.com/about-us</u> How it works: <u>https://www.clik-trip.com/how-does-it-work</u> FAQ: <u>https://www.clik-trip.com/q-a</u>

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